

Beat: Miscellaneous

## Blood Donation Drive at Coral Beach Resort Sharjah

Haytam Aziz Manager explains

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**USPA NEWS** - Coral Beach Resort Sharjah hosted a highly successful blood donation camp on March 29. Organised in collaboration with Sharjah Blood Transfusion & Research Center, the initiative attracted excellent response from volunteers that included both hotel employees as well as local residents.

All staff members at Coral Beach Resort Sharjah were encouraged to participate in the cause. Haytham Aziz, Hotel Manager, Coral Beach Resort Sharjah, said, "We are extremely grateful to Sharjah Blood Transfusion & Research Center for having given us the opportunity to support this essential life-saving cause that also serves to raise awareness for the need for blood donations. I would like to thank all participants and associates who responded to our call for blood. Every blood donor is a hero who helps to save lives". Transfusion of blood and blood products helps save millions of lives every year. Every blood donation can potentially save up to three lives. It can help patients suffering from life-threatening conditions live longer and with higher quality of life, and supports complex medical and surgical procedures. It also has an essential, life-saving role in maternal and child care and during man-made and natural disasters. Today, only 62 countries get close to 100% of their national blood supplies from voluntary unpaid blood donations, with 40 countries still dependent on family donors and even paid donors. The blood donation drive is one among the many CSR activities organised by Coral Beach Resort Sharjah throughout the year.

ABOUT CORAL BEACH RESORT SHARJAH-----

The Coral Beach Resort Sharjah recently underwent a complete refurbishment of rooms and facilities that has given it a brand new appeal. The deluxe resort features 156 spacious rooms, many with panoramic sea view. A major attraction is the wide repertoire of dining options with menus to cater to every taste. The resort is located on one of the emirate's principal sand beaches and features a range of leisure activities for all ages, including the Rimal Club, state-of-the-art fitness centre, children's pool, indoor playroom and complimentary Kid's Club as well as tennis (By Clark Francis Tennis Academy), badminton, volleyball and two outdoor swimming pools.

**Article online:**

<https://www.uspa24.com/bericht-7673/blood-donation-drive-at-coral-beach-resort-sharjah.html>

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